



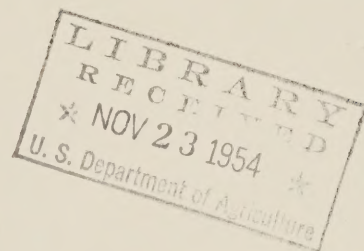
21954

White Flower Farm

LITCHFIELD, CONNECTICUT

ABOUT WARMEHNOVEN AMARYLLIS

By Amos Pettingill



These spectacular winter-flowering house plants have been developed over a period of 70 years by a fine, small Dutch grower named Warmenhoven, who grows nothing but amaryllis. There are not many bulbs available each year -- from 2,000 to 4,000 depending upon the growing season, and we have most of them.

These amaryllis are not only spectacular the first year, but with a minimum of care the bulbs grow bigger and bigger, throw more and more flowering stalks year after year. Warmenhoven colors are not garish, the striped varieties blend instead of looking like stiff candy sticks. Blooms are about 4-inches in diameter and there are from two to six flowers on each flowering stalk. Each bulb is guaranteed to flower.

Amaryllis make unique Christmas gifts, particularly for those people who seem to have everything -- except Warmenhoven Amaryllis. They are the perfect "not-too-little-and-not-too-much" remembrance.

We have stacks of testimonials. One, received April 21, was from Mrs. Richard Rodgers, wife of the composer, who bought a quantity of white Warmenhoven Amaryllis two years ago to grow for cut flowers. She had never before raised Amaryllis, and was a bit skeptical about getting blooms after the first year. She wrote, "For two years the white amaryllis bulbs which we bought from you have given us tremendous pleasure. They were sensationally beautiful last year . . everyone admires them so much".

Order by color: White, Dark Red, Scarlet, Light Red, Pink, Salmon, Rose, and Rose and White. The price is \$5.50, ready to grow in a 5-inch pot -- all the recipient of this gift has to do is to add water and follow directions (included in every package). Postage is free in the U.S.A. Unpotted bulbs are \$4.25 each. (This also includes postage.) The packaging is attractive and we enclose your card.

Order now and we can supply the color you want. (After December 1 we reserve the right to substitute to the closest shade.) For collectors we have named-variety Warmenhoven bulbs, very costly but very lovely. They are described in the flap of the enclosed return envelope. They are extremely scarce and we suggest giving them only to the most dedicated gardener.



Because amaryllis bloom before daffodils and tulips, few of Holland's many visitors ever see filling sights like this. Here the greenhouses of Warmenhoven, 70-year-old hybridizer

PHOTOGRAPHS BY THE AUTHOR



Five bulbs in a tub kept blooming for nine weeks in a hot city apartment



Fine amaryllis blooms have subdued brilliance and lovely iridescent centers



Red Champion and Irene, rare hybrids, each produced two flowering stalks

An Entertaining Idea

Sure fire for a gay evening at home—the party tunic in bright, crisp decorator fabrics. It's the genie touch that turns an odd skirt or a simple bare-top dress into mighty pretty hostessing. Directions for these easy-makes are in

How To Section, page 109.

SEE
HOW TO
SECTION

Cotton lace over a simple sheath, and window-curtain plaid with a summer skirt—it's a tossup which is prettier

